

Edmonton office market report

Q1 2024



Momentum has accelerated in Q1 2024

Due to vibrant leasing activity in the Downtown and the suburban areas, the Edmonton market has achieved a notable three-quarter streak of positive absorption.

20.1%

Downtown Financial vacancy rate

up 0.1% from Q4 2023

-12,114 sf absorption

19.2%

Downtown Government vacancy rate

> down 1.2% from Q4 2023

65,797 sf absorption

17.2%

Suburban vacancy rate

down 0.2% from Q4 2023

35,741 sf absorption

18.6%

Overall vacancy rate

down 0.3% from Q4 2023

89,424 sf absorption

Edmonton office market

Conditions are improving in Downtown Edmonton

The downtown Edmonton vacancy rate has decreased by 0.3% from the last quarter, driven by significant positive absorption in the Government District, which represents 65,797 square feet (sf) of space. Robust activity was observed in Energy Square and One Twelve Campus, with M2 Engineering concluding a new agreement in the two-tower complex.

Conversely, activity in the Financial submarket remained relatively static, recording a negative absorption of 12,114 sf. Nonetheless, the overall vacancy in Downtown Edmonton has continued its gradual decline, currently standing at 19.8%.

Over the last two quarters, the Downtown area has recorded a positive absorption of 157,634 sf, which helped push the Downtown vacancy rate below the 20% mark.

Positive absorption in the southern part of the city

The suburban markets observed a positive absorption of 35,741 sf, most of which is concentrated in the South Side and Windermere markets in the southern part of the city. This growth was propelled by significant leasing activity, including the conclusion of Acera Insurance's lease at 5103 Windermere Boulevard, and Weyerhaeuser's lease at Carrington Business Campus. As a result, the overall suburban vacancy declined to 17.2%, dropping by 0.2% since Q4 2023.

Suburban tenants, especially those with office spaces of 10,000 sf or larger, tend to be loyal to their existing submarkets, preferring to relocate and expand within familiar neighborhoods. This preference is influenced by several key factors, including the convenience of commuting, proximity to amenities, retail options and parking. This trend has a notable impact on the broader suburban office space market, which impacts availability across the city.

Three quarters of positive absorption

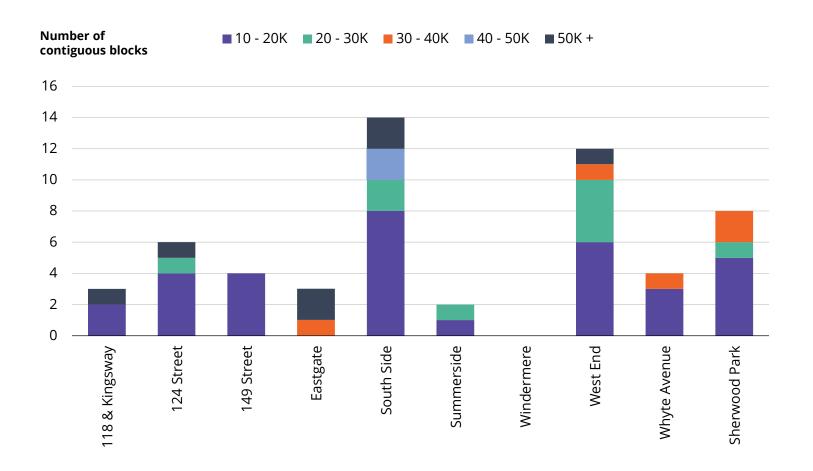
The Edmonton market recorded a threequarter streak of positive absorption, amounting to 394,437 sf. This pushed the overall vacancy rate to drop by 0.3%, while the Downtown and suburban vacancy rates decreased by 0.3% and 0.2% respectively. Some submarkets still experienced an uptick in vacancy, including the Financial district, where it increased by 1% for trophy assets, and 124 Street, where it rose by 1.3%.

This trend is supported by strong leasing activity in Downtown and suburban markets, which can cater to a diverse range of tenant needs. Economically, Edmonton is well positioned to leverage Alberta's ongoing growth, indicating a promising outlook for market expansion and vitality.

As vacancy tightens, tenants looking for space may be surprised by the scarcity of options available within specific criteria (location, asset class, contiguous floorplate, etc.), especially in suburban areas and class AAA office towers Downtown.

Limited availability based on needs

Availability of contiguous blocks of suburban space by size

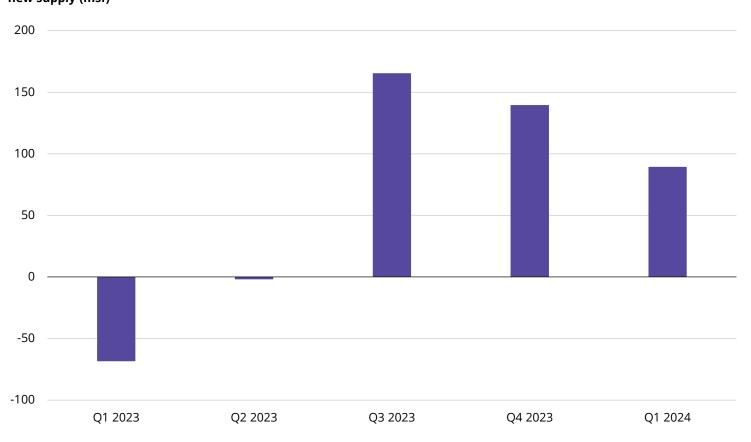


There is a noticeable lack of contiguous space to accommodate large occupiers in the suburban submarkets.

Edmonton office market indicators

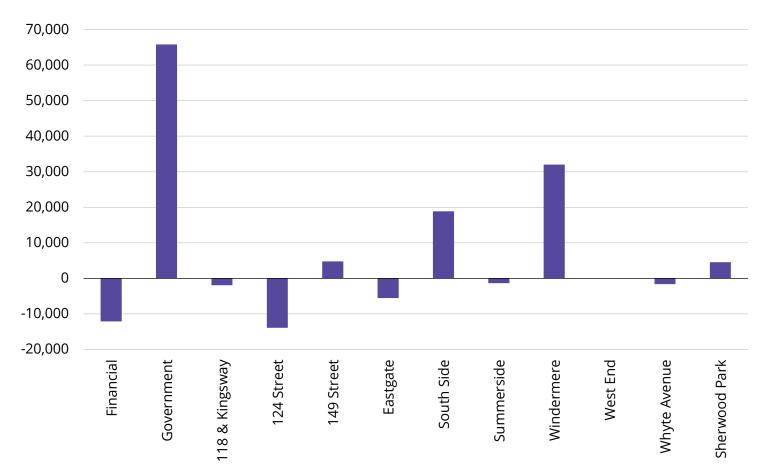
Overall office market absorption

Absorption/ new supply (msf)



The overall Edmonton office market has experienced three straight quarters of positive growth.

Net absorption by submarket

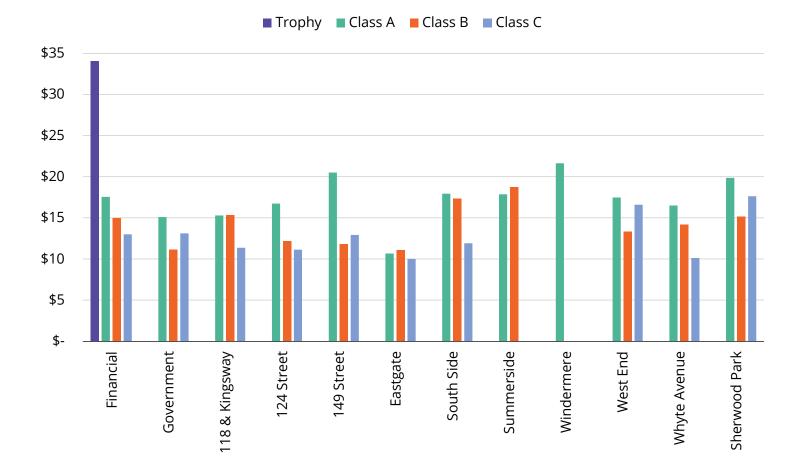


Q1 2024 net absorption by submarket (sf)

Edmonton's three best performing submarkets were Government, Windermere, and South Side in Q1 2024.

Rental rates by submarket

Net asking rental rates by building class (\$/sf)



Trophy class remains the outlier with a \$34.10 average net asking rate. Meanwhile, Financial, Government, and Suburban submarkets feature \$19.90, \$13.50, and \$15.50 average rental rates, respectively.

Office leasing activity, Q1 2024

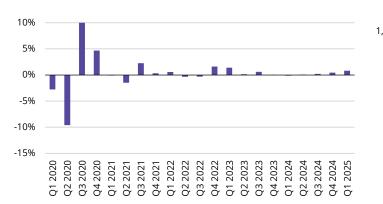
Recent transactions

| Building | Submarket | Size | Lease type |
|----------------------------|------------|-----------|------------|
| 5103 Windermere Boulevard | Windermere | 14,000 sf | Headlease |
| Sun Life Place | Financial | 11,426 sf | Headlease |
| Energy Square | Government | 10,890 sf | Headlease |
| Energy Square | Government | 10,890 sf | Headlease |
| One Twelve Campus | Government | 9,192 sf | Headlease |
| Alberta Park Centre | West End | 8,145 sf | Headlease |
| Carrington Business Campus | Summerside | 6,617 sf | Headlease |

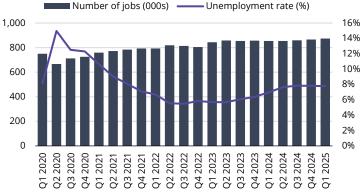
The Government submarket was the largest contributor to the Edmonton leasing activity in Q12024, with 30,972 sf of office transactions.

Edmonton economic snapshot

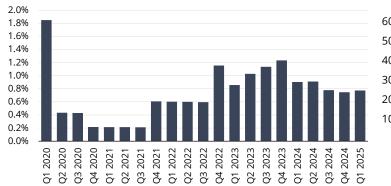
GDP growth (%)



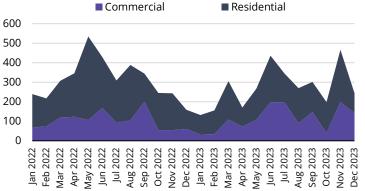
Employment growth



Population growth (%)



Investment in construction (millions \$)



GDP growth is expected to follow a slow and steady recovery in 2024. Meanwhile, the population influx will present both challenges and opportunities.

Edmonton Job Postings

New job office job postings

 New posting volume -New posting volume, office-using occupations 14000 12000 10000 8000 6000 4000 2000 0 Jan 2013 Jul 2013 Jan 2014 Jul 2014 Jan 2015 Jan 2016 Jan 2012 Jul 2012 Jul 2015 Jul 2016 Jan 2018 Jul 2018 Jan 2019 Jul 2019 Jan 2020 Jul 2020 Jul 2022 Jan 2023 Jul 2023 Jul 2021 Jan 2022 Jan 2024 Jan 2017 Jul 2017 Jan 2021

Edmonton continues to see a steady rise in job posting volume as Alberta maintains a record levels of immigration.

Edmonton area office market stats

| Category / submarket | Buildings | Inventory | Total vacant | Headlease | Sublease | Q4 absorption | Vacancy overall | | Vacancy direct | | Vacancy sublease | | Lease rates (average) |
|----------------------|-----------|---------------|--------------|--------------|------------|------------------|-----------------|------------|----------------|------------|------------------|------------|--------------------------|
| Financial | | | | | | | | Q/Q change | | Q/Q change | | Q/Q change | 、 0 <i>/</i> |
| Trophy | 4 | 2,397,230 sf | 154,447 sf | 97,849 | 56,598 sf | -24,453 sf | 6.4% | 1.0% | 4.1% | -0.1% | 2.4% | 1.0% | \$34.09 |
| Class A | 27 | 7,775,773 sf | 1,970,314 sf | 1,672,928 | 297,386 sf | 16,049 sf | 25.3% | -0.2% | 21.5% | 0.3% | 3.8% | -0.1% | \$17.56 |
| Class B | 17 | 1,864,009 sf | 372,809 sf | 352,154 | 20,655 sf | 2,200 sf | 20.0% | -0.1% | 18.9% | 0.3% | 1.1% | 0.0% | \$14.98 |
| Class C | 18 | 941,023 sf | 107,665 sf | 107,665 | 0 sf | -5,910 sf | 11.4% | 0.6% | 11.4% | 1.4% | 0.0% | 0.0% | \$13.00 |
| Subtotal | 66 | 12,978,035 sf | 2,605,235 sf | 2,230,596 | 374,639 sf | -12,114 sf | 20.1% | 0.1% | 17.2% | 0.3% | 2.9% | 0.1% | \$19.91 |
| Government | | | | | | | | | | | | | |
| Class A | 16 | 2,706,490 sf | 645,079 sf | 640,666 sf | 4,413 sf | 20,030 sf | 23.8% | -0.7% | 23.7% | -0.8% | 0.2% | 0.0% | \$15.11 |
| Class B | 17 | 1,617,917 sf | 290,336 sf | 290,336 sf | 0 sf | 45,767 sf | 17.9% | -2.8% | 17.9% | -2.8% | 0.0% | 0.0% | \$11.15 |
| Class C | 25 | 951,349 sf | 79,175 sf | 77,310 sf | 1,865 sf | - | 8.3% | 0.0% | 8.1% | -1.2% | 0.2% | 0.0% | \$13.12 |
| Subtotal | 58 | 5,275,756 sf | 1,014,590 sf | 1,008,312 sf | 6,278 sf | 65,797 sf | 19.2% | -1.2% | 19.1% | -1.4% | 0.1% | 0.0% | \$13.54 |
| Suburban | | | | | | | | | | | | | |
| 118 & Kingsway | 33 | 1,050,894 sf | 190,180 sf | 190,180 sf | 0 sf | -1,934 sf | 18.1% | 0.2% | 18.1% | -0.9% | 0.0% | 0.0% | \$14.92 |
| 124 Street | 31 | 1,071,357 sf | 233,202 sf | 216,630 sf | 16,572 sf | -13,908 sf | 21.8% | 1.3% | 20.2% | 0.7% | 1.5% | 0.0% | \$13.04 |
| 149 Street | 44 | 1,372,119 sf | 265,554 sf | 253,032 sf | 12,522 sf | 4,775 sf | 19.4% | -0.3% | 18.4% | -1.1% | 0.9% | 0.0% | \$12.53 |
| Eastgate | 19 | 1,327,679 sf | 201,049 sf | 186,673 sf | 14,376 sf | -5,548 sf | 15.1% | 0.4% | 14.1% | 1.5% | 1.1% | 0.1% | \$10.69 |
| South Side | 101 | 4,504,361 sf | 789,271 sf | 727,518 sf | 61,753 sf | 18,855 sf | 17.5% | -0.4% | 16.2% | -0.1% | 1.4% | 0.0% | \$16.95 |
| Summerside | 49 | 1,409,488 sf | 96,143 sf | 91,143 sf | 5,000 sf | -1,353 sf | 6.8% | 0.1% | 6.5% | 0.1% | 0.4% | 0.0% | \$18.06 |
| Windermere | 17 | 443,238 sf | 32,153 sf | 32,153 sf | 0 sf | 32,000 sf | 7.3% | -7.2% | 7.3% | 0.4% | 0.0% | 0.0% | \$21.64 |
| West End | 52 | 2,308,056 sf | 500,504 sf | 419,705 sf | 80,799 sf | -57 sf | 21.7% | 0.0% | 18.2% | -0.1% | 3.5% | 0.0% | \$15.64 |
| Whyte Avenue | 24 | 716,231 sf | 135,572 sf | 135,572 sf | 0 sf | -1,628 sf | 18.9% | 0.2% | 18.9% | 0.5% | 0.0% | 0.0% | \$14.96 |
| Sherwood Park | 34 | 1,308,588 sf | 224,966 sf | 206,994 sf | 17,972 sf | 4,539 sf | 17.2% | -0.3% | 15.8% | -0.7% | 1.4% | 0.8% | \$16.64 |
| Total | 404 | 15,510,356 sf | 2,668,594 sf | 2,459,600 sf | 208,994 sf | 35,741 sf | 17.3% | -0.2% | 15.9% | 0.0% | 1.3% | 0.1% | \$15.54 |
| Totals | | | | | | | | | | | | | |
| Downtown | 124 | 18,253,791 sf | 3,619,825 sf | 3,238,908 sf | 380,917 sf | 53,683 sf | 19.8% | -0.3% | 17.7% | -0.2% | 2.1% | 0.1% | \$18.07 |
| Suburban | 404 | 15,510,356 sf | 2,668,594 sf | 2,459,600 sf | 208,994 sf | 35,741 sf | 17.2% | -0.2% | 15.9% | 0.0% | 1.3% | 0.1% | \$15.54 |
| Overall | 528 | 33,764,147 sf | 6,288,419 sf | 5,698,508 sf | 589,911 sf | 89,424 sf | 18.6% | -0.3% | 16.9% | -0.1% | 1.7% | 0.1% | \$16.91 |

For more market insights and information visit **avisonyoung.ca**

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